

Rep Order# 6832103 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

4469
Last Received: Printed: 08/02/2012 9:08 AM
07/18/2012 4:01 PM

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Station KSNV-TV LAS VEGAS, NV.
Advertiser () HORSFORD FOR CONGRE
Product HORSFORD 4 CONG
Estimate# 1366
Buyer JESSE DEMASTRIE
Phone#

Agency	(<input type="checkbox"/>) GMMB 3050 K ST NW	Rep Firm	(<input type="checkbox"/>) PHILADELPHIA
Agency C/P/I/P2/E	WASHINGTON, DC 20007	Sales Office	(<input type="checkbox"/>) AMY MCCREARY
Flight Dates	11/12/13/66	Salesperson	(<input type="checkbox"/>)
Hiatus Weeks	10/23/2012 - 10/29/2012	Salesperson Phone#	215-568-6540
		Salesperson FAX#	215-568-1845

— CONTRACT COMMENT —

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total C
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1	TU-F	5A-6A	:30	\$100.00	10/23-10/26	8	1	8	8	\$800.00	

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Buyline Comment: NEWS								
3	M	6A-7A						\$380.00
4	TU-F	6A-7A						
			Buyline Comment: NEWS					
5	TU-F	7A-9A						
			Buyline Comment: TODAY					
6	M	7A-9A						
			Buyline Comment: TODAY					
7	SA	6A-7A						
			Buyline Comment: NEWS					
8	SU	7A-8A						
			Buyline Comment: SUN TODAY					
9	SU	8A-9A						
			Buyline Comment: MTP					
10	TU-F	9A-10A						

Rep Order#	6832103	Ver#	1	Mod#	0	Status	Confirmed
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7

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Showing Bylines: All Lines

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Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.	Advertiser	(HORSFORD FOR CONGRE)	Product	HORSFORD 4 CONG	Estimate#	1366	Buyer	JESSE DEMASIRIE	Phone#	Fax#	LT	In	Day	time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
34	SA	7P-730P																:30	\$175.00	10/27-10/27	1	1	1	\$175.00	
35	M	10P-11P																:30	\$1,000.00	10/29-10/29	1	1	1	\$1,000.00	
36	TU	10P-11P																:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
37	TH	10P-11P																:30	\$950.00	10/25-10/25	1	1	1	\$950.00	
38	F	10P-11P																:30	\$1,000.00	10/26-10/26	1	1	1	\$1,000.00	
39	SA	10P-11P																:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
40	SU	10P-11P																:30	\$350.00	10/28-10/28	1	1	1	\$350.00	
41	TU-F	11P-1135P																:30	\$275.00	10/23-10/26	4	1	4	\$1,100.00	
42	M	11P-1135P																:30	\$275.00	10/29-10/29	1	1	1	\$275.00	
43	SA	11P-1135P																:30	\$285.00	10/27-10/27	1	1	1	\$285.00	

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Station KSNV-TV LAS VEGAS, NV.

Advertiser () HORSFORD FOR CONGRE
Product HORSFORD 4 CONG

Estimate# 1366

Bryer JESSE DEMASIRIE

Phone# Fax#

L/T In Day time Program

Len Rate Dates

Spots/Week # of Weeks

Total Spots

Total Cost

Daypart

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Traffic Order# 104469 Last Received: Printed: 08/02/2012 9:08 AM
Showing Buylines: All Lines
07/18/2012 4:01 PM

Agency () GMMB
3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 115/122/1366

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

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Rep Order# 6832103 Ver# 1 Mod# 0 Status Confirmed

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Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () HORSFORD FOR CONGRE

Product HORSFORD 4 CONG

Estimate# 1356

Buyer JESSE DEMASTRE

Phone# Fax#

LT In Day Time Program

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55 TH 9P-10P

Buyline Comment: OFFICE/UP ALL NIGHT

Agency	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY
Agency C/P/R/Z/E	115/122/1366	Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
Flight Dates	10/23/2012 - 10/29/2012	
Hiatus Weeks		

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007

Rep Firm Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Hiatus Weeks

Hiatus Weeks

Buyline Comment: OFFICE/UP ALL NIGHT

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
:30	\$350.00	10/27-10/27	1	1	1	\$350.00	
:30	\$4,000.00	10/28-10/28	1	1	1	\$4,000.00	

Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
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—SALES MONTHLY TOTALS—

—REPORT TOTALS—

Report Totals: 151 / \$40,975.00

—COMPETITIVE COMMENTS—

NEW ORDER
EST SHARES

Books
Demos

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Advertiser	() HORSFORD FOR CONGRE
Product	HORSFORD 4 CONG
Estimate#	1366
Buyer	JESSE DEMASTRIE
Phone#	
Fax#	

Agency	() GMMB
	3050 K ST NW
	WASHINGTON, DC 20007
Agency C/P1/P2/E	115/122/1366
Flight Dates	10/23/2012 - 10/29/2012
Hiatus Weeks	

Rep Firm	
Sales Office	() PHILADELPHIA
Salesperson	() AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

— CREDIT RISK —
CASH IN ADVANCE